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## Free Coffee for a Year: ppi Media announces a competition of ideas

ppi Media, a multi-national software company, is offering start-help to high potentials

**"You have a good idea, but need an office to continue working on it? Your think tank environment is restricted to a 70 sq ft kitchen in a shared apartment? Your concept is brilliant, but you need some help making it a reality?" With these words, ppi Media is looking to help young IT professionals. The Northern German software developer is calling for a competition of ideas by offering "Free Coffee for a Year." This is a call to students, graduates or start-ups from the fields of IT, media and computer science who have good concepts for starting a company, but are lacking the necessary equipment to put their ideas into practice. The winner receives his own office – free of charge for twelve months.**

**Kiel, February 18, 2015.** 30 years ago, ppi Media was a high-potential start up, too. In the meantime it has grown to become a global player in the publishing industry. From the New York Times to the Bangkok Post to the Axel Springer Verlag, more than 100 customers around the world work with solutions developed by this Northern German software expert. With its "Free Coffee for a Year" initiative, ppi Media is now giving a hand up to high potentials so that they too may profit from ppi Media's experience by moving into a rent-free office in ppi's software development complex in Kiel, Germany. The winner will have free access to work materials, a desk and the coffee machine – hence, the name of the competition – as well as the wealth of experience of ppi's 120 employees for a full year. The winner does not only get to use ppi Media's infrastructure for a whole year, but will also be coached by division heads, developers and ppi Media's management to prepare them for their future as an entrepreneur.

### Who wants to move in?

This competition of ideas is a call to students, graduates and start-ups in the fields of IT, new media, computer science as well as software and system development. Applicants have until May 1, 2015 to present their ideas. How they may choose to do that, is completely at their discretion. All interested parties should contact Mr. Manuel Scheyda, Senior Vice President Product & Innovation Management at ppi Media. You find additional information and contact data at <https://ppimedia.de/ppi/en/coffeeforfree>. "We are excited to be sponsoring this event and are eager to hear these ideas and concepts. We will be announcing the winner of our "Free Coffee for a Year" competition at our Open Days in Lubeck on

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June 22. This is an event we sponsor every year. This year we are getting together with about 140 players from around the world of publishing and media. ppi's Open Days provide high potentials with the perfect platform to draw attention to their concepts and ideas. It is also the best place to do some professional networking," says Manuel Scheyda.

*ppi Media GmbH is the leading international workflow specialist for newspaper and magazine publishers, as well as printers, corporate publishers and groups, and SMEs. Its main focus lies in the development of highly efficient software solutions on a global scale. ppi Media is the market leader in the field of automated newspaper production. On the German market, 80% of all daily newspapers are produced with products by ppi Media. Many more installations can be found in Asia, Europe, Africa and the USA. A subsidiary of the Eversfrank Group, ppi Media has its head office in Hamburg and branches in Kiel, Germany, and Chicago, USA. For more information visit [www.ppimedia.com](http://www.ppimedia.com)*