

technology forum health care economy

healthcare. clinic. medtech
pharma. practice. networks



agenda . presentations . special contributions >

11: 00 h	welcome / keynote addresses / content introduction
11:00 h	Welcome to the University of Applied Sciences Wedel Speaker : Professor Dr.-Ing. Eike Harms, President of the University of Applied Sciences Wedel
11.15 h	Regional Management and Network Health care Economics Speaker : Nadine Sevegnani, Project Director, MedComm Regional Management
11.25 h	Cluster Management of the federal state of Schleswig-Holstein, the networks DiWiSH & Logistik Initiative S-H Speaker : Holger Matzen, Board of Directors, Logistik Initiative Schleswig-Holstein
11.35 h	keynote : Horizontal collaboration - Adrenaline for the health care economy Speaker : Thomas Jansen, project team health care economy, Chamber of Commerce Schleswig-Holstein
11.55 h	keynote : health care industry - opportunities and risks, shown on a practical example Speaker : Dr. Bernd Hillebrandt, Managing Director, Gesundheitswirtschaft Hamburg GmbH
12.20 h	keynote : Business, science and quality of life - life science in the North Speaker : Dr. Hinrich Habeck, Managing Director, Life Science Nord Management GmbH
12.45 h	technical introduction : 3D- printing - revolution, innovation or gimmick? Speaker : Stefan Allam, Managing Director, 3D Manufaktur Seevetal
12.55 h	introduction of the host : the courses of the University of Applied Sciences Wedel : new topics - new ways - new claims Speaker : Prof. Dr. Sebastian Iwanowski, Dean of Information Technology Department, University of Applied Sciences, Wedel
13.30 h	"Lunch snack" - lunch break in the exhibition area
14.30 h	beginning of the lectures - 2 parallel sessions
	Session 1 Moderator: Tim Schlotfeldt, Cluster Director, DiWiSH digital economy of Schleswig-Holstein
14.30 h	"Fujitsu integrated system appliance for VMware EVO: rail" Speaker: Christian Burchardt, Senior Consultant, Fujitsu Germany
14.50 h	Is cyber-crime risk insurable? Cyber risks and data leaks? Opportunities and limits on concrete examples Speaker: Dipl.-Bew. Peter Janson, Head of competence center information technology, SCHUNK group
15.10 h	Clinical OP- logistics process management Speaker: Gunther Siebken, Project Consultant, c.a.r.u.s.-HMS GmbH
15:30 h	e-Commerce – the race is just beginning Speaker: Professor Dr. Holger Schneider, University of Applied Sciences, Wedel
	Session 2 Moderator: Dipl.-Wi-Ing. Roy Kühnast, Logistik Initiative Schleswig-Holstein
14:30 h	a question of technology - security, controlling and organization with RFID Speaker: Detlef Aßmus, Member of the Executive Board, Hamburger Logistik Institut GmbH
14.45 h	Health care Logistics - the transport of medical drugs from the view of Insurance - organization & liability solutions Speaker: Michael Grass, Legal Assessor, Department of transport / logistics, Oskar Schunck AG & Co. KG
15.00 h	Best practice - effective process management, process-driven productions (such as food, pharmaceutical, chemistry) Speaker: Michael Benner, Head of Quality Management, KIN Lebensmittelinstitut e.V.
15.15 h	full color label printing with high resolution - flexible, safe, effective Speaker: Tim Frömbgen, Business Development Manager, Epson Germany GmbH
15.30 h	Kawasaki Robotics: Robotic based automation in laboratory and medical technology Speaker: Dipl.-Ing. Hans-Michael Mahr, Sales Manager, Kawasaki robot
16.00 h	"Coffee in the afternoon" - coffee break in the exhibition area
16.45 h	continuation of the lectures
	Session 1 Moderator: Tim Schlotfeldt, Cluster Director, DiWiSH digital economy of Schleswig-Holstein
16.45 h	IT based solution for discharge of the central order entry in the pharmaceutical industry Speaker: Ulrich Schmidt, senior consultant / project manager, id-netsolutions GmbH
17:05 h	process modeling and optimization in the context of the health care industry - complex structures suddenly become clear Speaker: Matthias Heins, Sales Director, ViCon GmbH
17.25 h	IT & communication: safety first - too much security in the company. too less in politics and the public? Speaker: Dipl.Ing. Karsten Preisner, Head of Security Department, L and M Business-IT GmbH
	Session 2 Moderator: Dipl.-Wi-Ing. Roy Kühnast, Logistik Initiative Schleswig-Holstein
16.45 h	Automation - tailor made "as children, we had fantastic visions of the future - today, we deliver the solutions." Speaker: Andreas Schmidt, Sales Manager, egemin GmbH
17.05 h	Image processing in the pharmaceutical industry Speaker: Philip Kittan, Sales Engineer, Cognex Germany Inc.
17.25 h	Health care storage, distribution, secured transport - specific tasks. special requirements. special solutions Speaker: Christoph Zacharias, meljo Logistik Network GmbH
17.45 h	Break (end of the parallel session)
18: 15 h	'special' contributions
18.15 h	"advice of the wrong": the way to insolvency - or - the "art" way to destroy a company economically Speaker: Hans-Jürgen Massong, Managing Director, Massong and Partner GmbH
18.35 h	funding basics - a guided tour to the „funding jungle“ the offer of the InvestitionsBank Schleswig-Holstein (IB.SH) and the Hamburg Investitions - und Förderbank (IFB)" Speaker: Mrs. Sybill Scharrer, innovation and business development, IFB Hamburg
18.55 h	collaborations: "Find international cooperation partner with the assistance of the Enterprise Europe Network" Speakers: Mrs Silke Schleiff, Enterprise Europe network, TuTech Innovation GmbH, Hamburg Mrs Annette Moritz, foreign trade adviser, WTSH GmbH, Kiel
19.15 h	"Get together" - networking, exchange of ideas and discussions - at the snack bar in the exhibition area